



And



Present

AED Save-A-Life Fundraiser Program

Information Package



For more information on our program please contact:

Ultimate Fundraising Inc.

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www.betterfundraisingideas.com

Get Ready Emergency Training Inc.

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AED Save-A-Life Fundraiser Program

- *Learn to save a life*
- *Raise the money to get an AED*



In response to the growing demand of people wanting to implement an AED and get trained on how to use it, Ultimate Fundraising has developed the **Automated External Defibrillator (AED) Save-A-Life Fundraiser Program** in conjunction with Get Ready Emergency Training

An AED is the definitive treatment for cardiac arrest. Sadly, current survival rates from Cardiac Arrest are less than 10%.

Early CPR and Early use of an AED can make a significant difference in the survival rates.

More and more public buildings, schools and workplaces are installing Automated External Defibrillators (AED's) – **GET READY • BE READY!**

If your organization books 4 (four) CPR / AED fundraiser courses instead of receiving the money, Ultimate will provide a free AED to your organization. We will provide to you an AED, Ready Kit, and AED cabinet for your organization, then you will have the equipment and the knowledge to use it.



Give us a call, it's easy, it saves lives – Get Ready • Be Ready!



AED Save-A-Life Fundraiser Program

Dear Fundraising Committee Member,

In response to the growing demand of people wanting to learn CPR, how to use an Automated External Defibrillator (AED), coupled with the ever increasing need for **fundraising**, Ultimate Fundraising will provide the **Get READY Save-A-Life Fundraiser Program**.

The survival rates from Cardiac Arrest in urban centres across Canada are sadly less than 10%. Early CPR and Early defibrillation (AED) can make a significant difference in survival rates. More and more public buildings, schools and workplaces are installing Automated External Defibrillators (AED's) it is critical that people know how to use this life saving equipment

Our program offers two main benefits - your people receive life saving training and you raise money to purchase an AED

Its very simple....

- 1/ Contact Ultimate Fundraising to schedule the courses dates.
- 2/ Ultimate will deliver the Get Ready 4 hour CPR/AED Course for 20 people using our health care professional Instructors.
- 3/ Once 4 (four) courses have been taught and paid for, Ultimate will provide your company or organization with a **Defibtech AED** with accessories including a wall cabinet, at no additional charge or costs to you. The annual maintenance over a 5 yr period is approximately (\$75.00/yr).
- 4/ All participants receive a CPR/AED handbook and a CPR wallet card.
- 5/ Free on-line refresher videos are accessed at www.get-ready.ca
- 6/ We have included a Save-A-Life AED Fundraiser poster sheet, product information page and signup pages for your convenience

Pricing Structure

Course Cost	Course Price	Get Ready's Cost	Donation Amount
1 CPR /AED Course (4 hrs)	\$1,600	\$1,100	\$500 AED contribution
4 CPR /AED Course (4 hrs)	\$6,400	\$4,400	\$2000 (Price of AED)

We also include first aid kits for sale and have a fundraiser profit of 33% on the products (see the attached customer info and receipt sheet on the next page).



First Aid Kits for Fundraising

These kits are available at various price points to offer your supporters. Your supporters could purchase multiple kits for different uses.....such as home, car, cottage and sport teams.

CPR Key Ring – \$ 11.00 Each (Including HST)

- Packaged in a water-resistant pouch with key ring
- Contains CPR face mask, one pair of large vinyl disposable gloves, antibacterial wipe
- Easily attaches to a key chain for use in emergency situations



Home First Aid Kit in Nylon Bag - \$ 28.00 Each (Including HST)

- General-purpose first aid kit for personal and recreational use
- Suitable for outdoor activities, vacations, family outings, motor vehicles, cottages and home use
- Ideal for promotion and incentive programs, employee gifts, fundraising and awards



Deluxe All Purpose First Aid Kit - \$ 68.00 Each (Including HST)

- Contains items for treating small and large wounds, insect bites, burns, cuts and scrapes
- Ideal for motor vehicles, boats, recreational vehicles, cottages and homes
- Multi-pocket briefcase allows for fast and easy access to contents



Deluxe Sports Kit - \$148.00 Each (Including HST)

- Comprehensive first aid kit ideal for on-site treatment of small and large athletic related injuries
- Ideal for sports teams; also recommended for playground activities
- Durable, weather and water-resistant utility boxes come complete with convenient lift-out trays, recessed carrying handles and metal securing latches



Defibtech AED - \$1999.99 Each (Including HST)

- An AED is the definitive treatment for Cardiac Arrest
- Easy to use, clear voice prompts,
- Self maintained with a five year lithium battery and 2 year electrodes
- We track the equipment to prevent it from expiring
- Includes extra electrodes, Ready Kit, Carrying case, Wall Cabinet





AED Save-A-Life Fundraiser Program Sign Up Sheet

Organization Name	
Course Date	Course Time
Course Location	Contact Person

Sign Up Sheet

#	Name (please print)	Phone	Email	Confirmed
1				<input type="checkbox"/>
2				<input type="checkbox"/>
3				<input type="checkbox"/>
4				<input type="checkbox"/>
5				<input type="checkbox"/>
6				<input type="checkbox"/>
7				<input type="checkbox"/>
8				<input type="checkbox"/>
9				<input type="checkbox"/>
10				<input type="checkbox"/>
11				<input type="checkbox"/>
12				<input type="checkbox"/>
13				<input type="checkbox"/>
14				<input type="checkbox"/>
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18				<input type="checkbox"/>
19				<input type="checkbox"/>
20				<input type="checkbox"/>

Thanks!



Planning Notes Page