



**And**



**Present**

**Corporate Save-A-Life Fundraiser Program**

**Information Package**



**For more information on our program please contact:**

**Ultimate Fundraising Inc.**

Pat Van Hesteren, President  
888-489-8122 - toll free  
250-489-8133 – fax

[info@ultimatefundraising.ca](mailto:info@ultimatefundraising.ca)  
[www.betterfundraisingideas.com](http://www.betterfundraisingideas.com)

**Get Ready Emergency Training Inc.**

Scott Ashley, Program Director  
Direct 419-605-4950  
[Scott.ashley@get-ready.ca](mailto:Scott.ashley@get-ready.ca)

Darlene Burns, General Manager  
Direct 519-669-5512  
[Darlene.burns@get-ready.ca](mailto:Darlene.burns@get-ready.ca)

[www.get-ready.ca](http://www.get-ready.ca)  
[fundraiser@get-ready.ca](mailto:fundraiser@get-ready.ca)



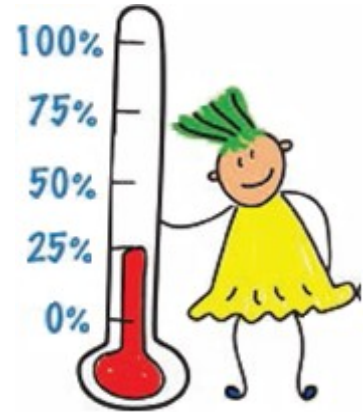
**Get** **READY**

**Corporate Save-A-Life Fundraiser Program**

**Learn to save a life !**

In response to the growing demand of people wanting to learn CPR, how to use an Automated External Defibrillator (AED), coupled with the ever increasing need for **fundraising**, **Your Company** has hired Ultimate Fundraising to deliver the **Get READY Save-A-Life Fundraiser Program**. Monies raised from this program will be given to **Company's Charity of Choice**.

Sadly, the survival rates from Cardiac Arrest are less than 10%. Early CPR and Early use of an AED can make a significant difference in the survival rates. More and more public buildings, schools and workplaces are installing Automated External Defibrillators (AED's) – **Get Ready ~ Be Ready!**



**The purpose of the Save-A-Life program is .....**

- ✓ To train as many people as possible in CPR and the safe use of an AED
- ✓ To raise money for the **charity of your choice**



**You will Learn;**

- ✓ Scene Safety
- ✓ How to call for help
- ✓ Treat choking
- ✓ Rescue breathing
- ✓ Cardio-Pulmonary Resuscitation (CPR)
- ✓ to safely use an Automated External Defibrillator (AED)

**You will receive;**

- ✓ A CPR/AED Pocket guide and a CPR wallet card.
- ✓ First aid kits (if ordered)

To sign up please contact **Your Name, email, phone**

**Thanks!!!**



## Corporate Save-A-Life Fundraiser Program

Dear Fundraising Committee Member,

In response to the growing demand of people wanting to learn CPR, how to use an Automated External Defibrillator (AED), coupled with the ever increasing need for **fundraising**, we are an Authorized Provider of the **Get READY Save-A-Life Fundraiser Program**.

The survival rates from Cardiac Arrest in urban centers across Canada are sadly less than 10%. Early CPR and Early defibrillation (AED) can make a significant difference in survival rates. More and more public buildings, schools and workplaces are installing Automated External Defibrillators (AED's) it is critical that people know how to use this life saving equipment

Our program offers two main benefits - your people receive life saving training and you raise money for you favourite non-profit .

### It's very simple.....

- 1/ Contact Ultimate to schedule the course dates.
- 2/ Ultimate will deliver the Get Ready 4 hr CPR/AED Course for up to 20 people using our professional health care Instructors.
- 3/ Ultimate will invoice your company for \$1,600 and then submit the \$500 donation on your behalf to the charity or Not-for-Profit of your choice.
- 4/ You will receive a **Donation Confirmation Letter** for your company's involvement.
- 5/ All participants receive a CPR/AED handbook and a CPR wallet card.
- 7/ We have included a Save-A-Life Fundraiser poster sheet, product information page and signup pages for your convenience

### Pricing Structure (Get Ready Remits the HST)

Course	Course Price	Ultimate's Cost	Donation Amount
CPR /AED Course (4 hrs)	\$1,600	\$1,100	\$500

**We also include first aid kits for sale and have a fundraiser profit of 33% on the products (see the attached product information page).**



## First Aid Kits for Fundraising

These kits are available at various price points to offer your supporters. Your supporters could purchase multiple kits for different uses.....such as home, car, cottage and sport teams.

### CPR Key Ring – \$ 11.00 Each (Including HST)

- Packaged in a water-resistant pouch with key ring
- Contains CPR face mask, one pair of large vinyl disposable gloves, antibacterial wipe
- Easily attaches to a key chain for use in emergency situations



### Home First Aid Kit in Nylon Bag - \$ 28.00 Each (Including HST)

- General-purpose first aid kit for personal and recreational use
- Suitable for outdoor activities, vacations, family outings, motor vehicles, cottages and home use
- Ideal for promotion and incentive programs, employee gifts, fundraising and awards



### Deluxe All Purpose First Aid Kit - \$ 68.00 Each (Including HST)

- Contains items for treating small and large wounds, insect bites, burns, cuts and scrapes
- Ideal for motor vehicles, boats, recreational vehicles, cottages and homes
- Multi-pocket briefcase allows for fast and easy access to contents



### Deluxe Sports Kit - \$148.00 Each (Including HST)

- Comprehensive first aid kit ideal for on-site treatment of small and large athletic related injuries
- Ideal for sports teams; also recommended for playground activities
- Durable, weather and water-resistant utility boxes come complete with convenient lift-out trays, recessed carrying handles and metal securing latches



### Defibtech AED - \$1999.99 Each (Including HST)

- An AED is the definitive treatment for Cardiac Arrest
- Easy to use, clear voice prompts,
- Self maintained with a five year lithium battery and 2 year electrodes
- We track the equipment to prevent it from expiring
- Includes; an AED, 2 sets of electrodes, battery, carrying case, ready kit and Wall Cabinet





## Corporate Save-A-Life Fundraiser Program Sign Up Sheet

Company Name	Designated Charity
Course Date	Course Time
Course Location	Contact Person

### Sign Up Sheet

#	Name (please print)	Phone	Email	Confirmed
1				<input type="checkbox"/>
2				<input type="checkbox"/>
3				<input type="checkbox"/>
4				<input type="checkbox"/>
5				<input type="checkbox"/>
6				<input type="checkbox"/>
7				<input type="checkbox"/>
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19				<input type="checkbox"/>
20				<input type="checkbox"/>

**Thanks!**



## Planning Page